

STATE OF STREAMING: 2020 AUTUMN

TOP TRENDS IN AN INDUSTRY IN TRANSITION

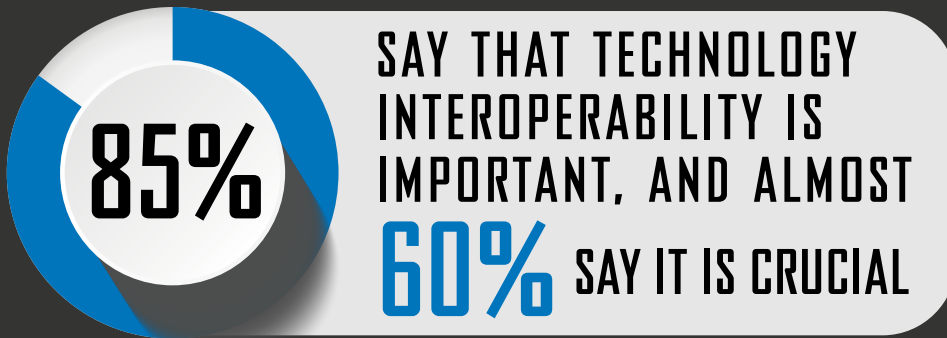
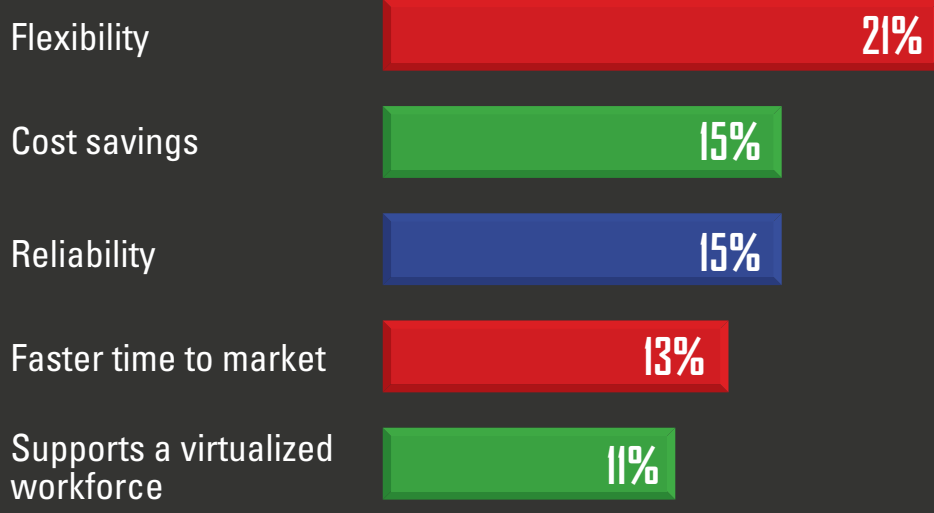
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1. MOVING TO THE CLOUD

TOP 5 BENEFITS OF CLOUD SERVICES

More and more workflows are migrating to the cloud, and flexibility is the #1 reason.

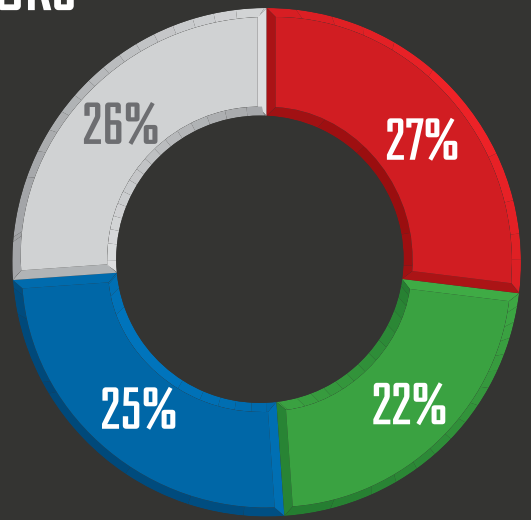
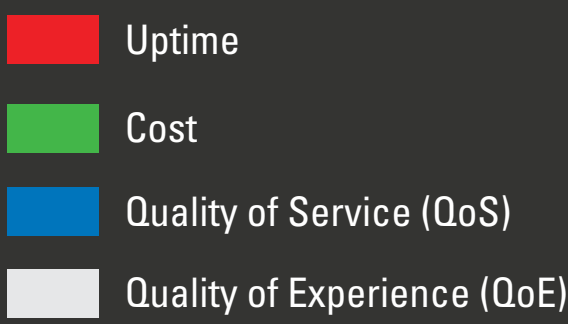


2. RELIABILITY IS KEY



CLOUD-BASED RELIABILITY FACTORS

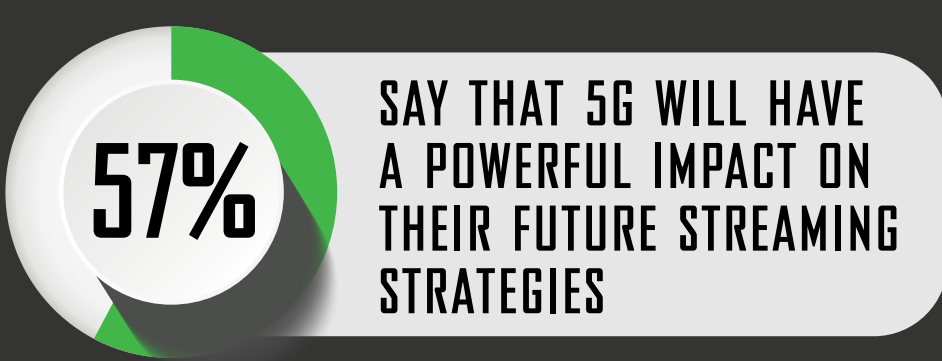
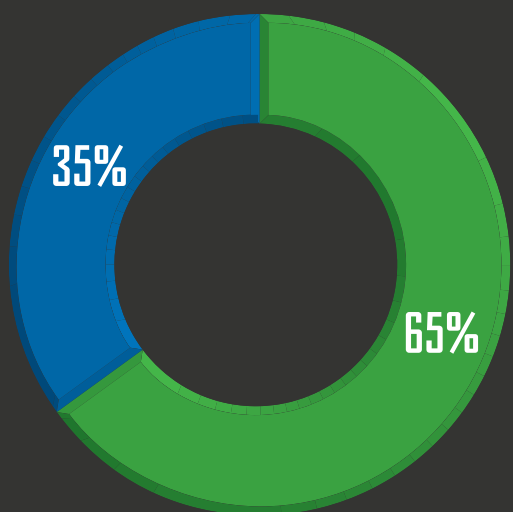
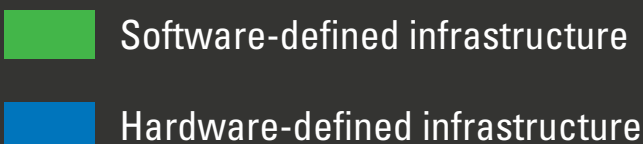
When it comes to reliability, the cloud has you covered.



3. SOFTWARE IS DEFINING THE FUTURE

FUTURE INFRASTRUCTURE BUILDOUTS

The pandemic has only hastened the shift away from hardware.

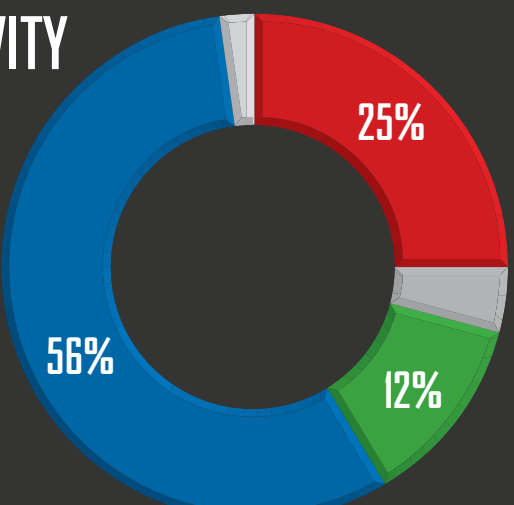
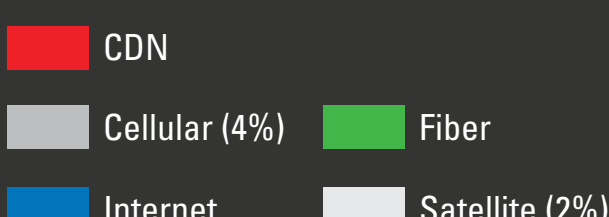


4. THE INTERNET RULES



PRIMARY STREAMING CONNECTIVITY

The "open internet" remains the primary connectivity path for most streaming infrastructures.



Download the complete survey report at go2sm.com/2020autumn